



Partner search/offer

Date (15-07-25)

(*) – Mandatory

- (*) Relevant topic(s) in work programme (code & name of the topic(s) line(s))

HORIZON-CL4-2025-03-HUMAN-18 : **GenAI4EU central Hub (CSA) (AI/Data/Robotics Partnership)**

- Quick description of the project concept

We are a French digital innovation cluster with strong expertise in supporting the adoption and integration of advanced technologies, including AI, data and robotics, across SMEs and regional ecosystems. For the **GenAI4EU Central Hub (CSA)** call, we are looking to join a consortium as a partner to contribute to the **coordination and animation of innovation ecosystems, stakeholder engagement, capacity building, and dissemination activities.**

We can bring valuable input in **mapping regional GenAI initiatives, supporting cross-border collaboration, and organizing knowledge-sharing events and workshops.** Our team can also lead or contribute to **the development of training materials, policy recommendations, and guidance tools** aimed at accelerating responsible and trustworthy GenAI deployment across Europe. We are not aiming to coordinate the proposal but are eager to act as a key implementation partner.

- (*) Description of the expertise requested/proposed (up to 1000 characters)

Images et Réseaux is a French digital innovation cluster with a solid track record in **EU project management** (FP7, H2020, DEP, Interreg), acting as **coordinator and WP Leader**. We have strong experience in **ecosystem-building and supporting digital transformation and innovation** through European instruments. Our ecosystem gathers 250+ members, including SMEs, RTOs, large industry players, and academic partners in AI, cybersecurity, 5G, IoT, and photonics.

Our expertise in AI includes leading the EDIH Bretagne, and being a partner in EDIH DIVA, providing AI diagnostics and guidance to SMEs, organizing tech events, conducting technology watch, and animating a regional AI community. We were AI Ambassador for France (selected by the Ministry of Economy). We also contribute to the Chips JU initiative to set up a national microelectronics competence center. We offer strong capacities in **AI adoption, ecosystem animation, and multi-stakeholder engagement.**

- (*) Keywords describing the expertise requested/proposed (up to 10 words)

AI Ambassador, AI ecosystem, digital innovation hubs, SME engagement, trustworthy AI, GenAI adoption, community building, EU project leadership, AI events, AI innovation projects

Organisation information

(*) Organisation and country:
IMAGES ET RESEAUX (France)

(*) Type of organisation: <input type="checkbox"/> Enterprise <input type="checkbox"/> SME <input type="checkbox"/> Academic <input type="checkbox"/> Research institute <input type="checkbox"/> Public Body <input checked="" type="checkbox"/> Other: Association	
Former participation in FP European projects? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Web address: https://www.images-et-reseaux.com/	
Description of the organisation: <p>Images & Réseaux (IR) is a leading digital innovation cluster operating in the Brittany and Pays de la Loire regions of France accounting for more than 250 members. Since 2005, IR has been at the forefront of fostering collaboration among large enterprises, SMEs, academic institutions, and professional associations to drive advancements in multimedia, broadband technologies, and cutting-edge areas like extended reality (XR), AI, xG, network security, and software design.</p> <p>This broad spectrum of expertise positions IR as a key contributor to the project's success, particularly in leveraging digital technologies for transformation and sustainability. With over 180 SMEs IR excels in creating collaborative ecosystems that drive innovation and efficiency. By providing services such as AI-powered maturity assessments, digital diagnostics, and bespoke action plans, IR empowers companies, especially SMEs, to navigate their digital transformation journeys.</p>	

(*) Contact details

Contact person name	Gael MAUGIS
Telephone	
E-mail	gmaugis@images-et-reseaux.com
Country	France