



Horizonte Europa – Cluster 4 Industry Partner search

Your contact details		
Organisation	MUNKUN S.L.	
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Department (if	Munkun status: SME, private, for profit.	
needed)		
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Your organisation		
Describe your organisation:	<u>Munkun</u> is a studio combining research and creativity for a sustainable future. We address a critical gap in EU projects: transforming technical innovation into genuine social impact through community-building platforms and participatory innovation. We are New European Bauhaus experts and part of the official network that connects the Green Deal with urban transformation and neighborhoods.	
	We build IT platforms to expand project knowledge beyond partners to stakeholder communities, combining them with offline activities that promote exchange of ideas through three pillars: narratives (artists, video, text and audio), openness (data visualization, open source, open science), and participation (agile methods, co-design, experiential learning).	
	We are experts in applying these tools to EU projects. For this Social Circular Enterprises topic, we propose to facilitate Open Space sessions building on consortium experiences and leverage our retail industry connections for B2B market research and outreach through physical experimentation kits, exhibitions, and stakeholder engagement activities.	
Type of organisation:	SME (based in Spain) / Website <u>https://munkun.com/en</u>	
List up to 5 keywords describing your sector or specialisation:	NEB, Green Deal, system thinking, complexity, codesign, citizen science, science outreach, open source, open data, platform, community building.	
Your experience		





	Erasmus+ IMASUS (2024-1-ES01-KA220-VET-000257495): Partner developing	
Have you already	participatory learning framework and digital platform for sustainable fashion	
participated in an EU	education using Imagineering methodology	
funded project?	European Researchers Night H2020 (Grant ID: 818803): Guille was lead manager/coordinator from 2011-2020, responsible for communication strategy, event planning, and science outreach across multiple edition	
	Subcontractor role:	
	communication strategies for multiple POCTEFA Interreg projects including <u>Climaroma</u> (EFA102/01), Pyrtick (EFA100/01), Nanolyme (EFA99/01), and Testacos+ (EFA042/01), where we developed comprehensive outreach approaches for cross-border sustainability initiatives. Our digital and exhibition expertise includes designing exhibitions for the Hydrogen Valleys project under HEAVENN (Grant ID: 875090), website development for Hyprael (Clean Hydrogen Partnership GA.101101452), and organizing multiplier events for CirCoAx under the COSME programme (Grant ID: 958135). We have also contributed to H2020 projects through learning experience design for Carbazimes (Grant ID: 635595), workshop design and facilitation for Innocult (Cultural Content Innovation CNECT GA.LC-01558207), and event coordination for Hypathia (H2020-GERI-2014 Grant ID: 665566).	
Your project idea		
Reference of Call/topic	HORIZON-CL4-2025-05-TWIN-TRANSITION-21-two-stage	
of interest	Achieving global leadership in climate-neutral, circular and digitised industrial and digital value chains (2025)	
Your project idea:	We are looking for consortia that need a "connector" between different	
describe your project	parts and stakeholders.	
or		
idea, and how it	We propose an integrated approach to the project using a systemic view.	
contributes to the	Our main idea is to create a knowledge ecosystem that bridges	
scope of the topic(s)	technological innovation and social enterprises.	
you have identified.		
you have identified.	The platform will host all project outputs in a way that is accessible to stakeholders and invites them to contribute. We will create an open-source digital platform that serves simultaneously as project hub, community space, and learning application, ensuring knowledge flows beyond the consortium to the wider circular economy community.	
	We also propose to build physical activities designed for the exchange of experiences to promote adoption of new roles and integration of all actors. These are called "low-tech solutions" - methods and tools that excel in participation and exchange, including experimentation kits and facilitated Open Space sessions that create meaningful connections between diverse stakeholders.	
	We are well positioned in the Shopping malls and retail industry with partners and clients in our network.	
	Impacts: -> First, we accelerate the uptake and scale of technology solutions -> Second, we improve SCE competitiveness in B2B markets by leveraging retail industry connections to facilitate direct pathways	





	between waste generators and processors.
	-> Third, we enhance collaboration between SCEs and mainstream
	industrial partners through stakeholder engagement
List up to 5 keywords	IT platform, learning, open source, textile, retail
describing your project	
idea:	
	Your offered expertise and contribution
Your offered contribution	 -> IT development: Developing solutions for community building and knowledge exchange
	 Facilitation and strategy: Design tools and facilitated activities to promote real interaction
	-> Outreach: Promote communication tasks with very specific content and support in digital tools
Your offered role	We are looking for a consortium in need of an SME that can connect with
(Coordinator, Work package leader or	networks of startups and institutions while having the expertise to lead community building, participation, engagement and outreach work
partner	packages. Our ideal role would be as Work Package Leader for stakeholder
	engagement, knowledge dissemination, or communication activities, where we can leverage our proven experience in facilitating multi-actor collaboration and creating sustainable knowledge ecosystems. We bring the technical capacity to manage complex deliverables while maintaining the agility and innovation focus that SMEs provide to larger consortia.

Some examples of MUNKUN Works in next page





Some examples links to our work

- Magazine project: Natural turn around
- Consultancy and video reporting for <u>NEB Prizes</u> of Zaragoza Forest of dreams.
- Creative director of <u>Food Unfolded</u> launch campaign in Spain (EIT Food) 2019 and 2020.
- CITIZEN SCIENCE. Team leader of "Stratospheric Balloon Satellite Alierta" of Citizen Science <u>Project</u> <u>Servet VIII</u> and Servet X.

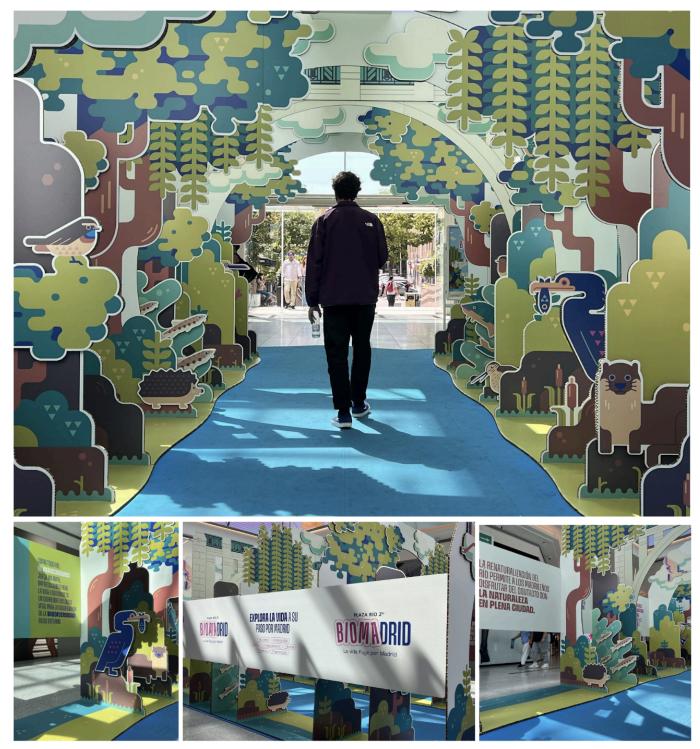


- Documentary: Institute for Biocomputation and Physics of Complex Systems
- Community: <u>Griots</u>
- Digital tourism experience: <u>SDG Garden</u>
- Podcast platform: <u>En Materia</u>





Biomadrid Restoration in Río 2 shopping mall



Also available as an audio exhibition: Biomadrid





Networks and Partnerships

- Official New European Bauhaus Networks:
 - NEB Friends Network (Munkun)
 - <u>NEB Partner Network</u> (Griots)
- Transform Bottom Trawling Coalition member (<u>TBT</u>)
 - Active participant in sustainable fishing initiatives
 - International collaboration network
- Open Innovation Network Zaragoza (<u>Red MEIC</u>)
 - Connected to local innovation ecosystem
 - Access to multistakeholder partnerships
- <u>RE Materia</u>. Marketplace for excedents from industries